



WFFT  
PO Box 8655  
Ft Wayne, IN 46898

Waterfront Strategies  
350 K St. NW #100  
Washington, DC 20007

## Contract # 1451030

Schedule Dates	10/25/16-10/31/16	Date Entered	10/20/16
Advertiser	Senate Majority PAC (55903)	Last Modified	10/27/16
Agency	Waterfront Strategies (10349)	Entered By	Kelly Richman
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	163/173/5734 (569082)	Headline #	25333424
Salesperson	Millennium - Washington D, Washington DC (1421)	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	Thompson, Katie	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	163/175/5734	Commission	\$1,402.50
Account Types	National/Political	Net Total	\$7,947.50
Billing Type	Standard	Sales Tax	
Comments			

Ft Wayne (WFFT)		
By Broadcast Month	Spots	Rate
Oct. 2016	36	\$7,755.00
Nov. 2016	6	\$1,595.00
Grand Total:	42	\$9,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	10A - Judge Mathis			1	1	1	1			4	\$40.00	\$160.00	Ft Wayne (WFFT)		10/20/16
2.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	12:30P - ANNY GRIFITH WK 12.30P			1	1	1	1			4	\$40.00	\$160.00	Ft Wayne (WFFT)		10/20/16
3.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	2P - JERRY SPRINGER			1	1	1	1			4	\$40.00	\$160.00	Ft Wayne (WFFT)		10/20/16
4.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	3P - Maury M-F 3p			X	X	X	X			3	\$40.00	\$120.00	Ft Wayne (WFFT)		10/20/16
5.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	4P - Peoples Court 4p			X	X	X	X			3	\$50.00	\$150.00	Ft Wayne (WFFT)		10/20/16
6.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	5:30P - Two & A Half Men 2nd Run 530p			1	1	1	1			4	\$150.00	\$600.00	Ft Wayne (WFFT)		10/20/16
7.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6P - MIKE & MOLLY 6P			1	1	1	1			4	\$200.00	\$800.00	Ft Wayne (WFFT)		10/20/16
8.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7P - BIG BANG THEORY (Mon - Fri) 7p			X	X	X	X			3	\$425.00	\$1,275.00	Ft Wayne (WFFT)		10/20/16
9.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7:30P - BIG BANG THEORY (Mon - Fri) 730P						1			1	\$475.00	\$475.00	Ft Wayne (WFFT)		10/20/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7:30P - BIG BANG THEORY (Mon - Fri) 730P		1							1	\$475.00	\$475.00	Ft Wayne (WFFT)		10/20/16
11.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	8P - FOX PRIME MON 8-9PM		1							1	\$500.00	\$500.00	Ft Wayne (WFFT)		10/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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2.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	9:59P- WFFT Local News 1st @ 10	1	1							1	\$185.00	\$185.00	Ft Wayne (WFFT)		10/20/16
3.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	9:59P- WFFT Local News 1st @ 10	1			1					1	\$185.00	\$185.00	Ft Wayne (WFFT)		10/20/16
4.0	Normal Line / NFL	10/30/16-10/30/16	4	:30	4P- NFL Game 2 of DH	1						1		1	\$1,000.00	\$1,000.00	Ft Wayne (WFFT)		10/20/16
5.0	Normal Line / NFL	10/30/16-10/30/16	3	:30	1P- NFL Game 1 of DH	1						1		1	\$1,150.00	\$1,150.00	Ft Wayne (WFFT)		10/20/16
6.0	Normal Line / NFL	10/30/16-10/30/16	3	:30	9:30A- NFL SPECIAL GAME	1						1		1	\$1,150.00	\$1,150.00	Ft Wayne (WFFT)		10/20/16
7.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	11P- WFFT Local News 1st @ 10 LATE	1	1	1	1					1	\$185.00	\$185.00	Ft Wayne (WFFT)		10/20/16
8.0	Closed Preempt	10/25/16															Ft Wayne (WFFT)	Sports / Network Over-run/Spot - W. SERIES OVERRUN	
9.0	Closed Preempt	10/26/16															Ft Wayne (WFFT)	Sports / Network Over-run/Spot - did not air due to W Series running long	
10.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	4P- Peoples Court 4p	1	1							1	\$50.00	\$50.00	Ft Wayne (WFFT)		10/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

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**Sales Office** Millennium - Washington DC  
**Buyer Name** Thompson, Katie  
**Phone/Fax** /  
**CPE** 163/175/5734  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/20/16  
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**Entered By** Kelly Richman  
**CO-OP** No  
**Headline #** 25333424  
**Demo**  
**Order Type** Normal  
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**Commission** \$1,402.50  
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**Sales Tax**

**Ft Wayne (WFF)**  
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10.0 M/G For 17.0.1 / SPOT	10/30/16-10/30/16	3	:30	11P- WFF Local News 1st @ 10 LATE							1		1	\$185.00	\$185.00	Ft Wayne (WFF)		10/27/16
11.0 M/G For 17.0.2 / SPOT	10/31/16-10/31/16	3	:30	9:59P- WFF Local News 1st @ 10		1							1	\$185.00	\$185.00	Ft Wayne (WFF)		10/27/16

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